



CORPORATE EXPERIENCES · GROUP SALES

Bring Your Company to Monaco

Grand Prix · Cannes · Rolex Masters · The Riv

SEASON 2026-2027 · THE GOLDEN ANNIVERSARY

STADE LOUIS II · 7 AVENUE DES CASTELANS · 98000 MONACO

Where the world's most exclusive stage meets American ambition

For U.S. companies rewarding top performers, entertaining key clients or forging unbreakable team bonds, The Riv opens doors that very few ever see. Picture your group on a private yacht as Formula 1 cars scream past in the harbor, front-row glamour at a Cannes premiere, courtside at the Rolex Monte-Carlo Masters, then members-only nights at The Riv, where the vibe is pure Casino Royale meets Hollywood. We deliver white-glove, English-speaking experiences end to end. No stress. No surprises. Just unforgettable ROI.

4 : 1

The benchmark on luxury incentive travel: four dollars of perceived value for every dollar spent.

English

A dedicated U.S.-facing team handles logistics, payments, visas and hosting, from first call to final thank-you.

Members

Members-only access at The Riv, with zero crowds and zero paparazzi.

12-18 mo

The ideal lead time for marquee dates. Book early for the best access and pricing.

Six reasons U.S. sales teams choose The Riv

For employee rewards, client entertaining and team building that actually moves the numbers.

01 Motivation that drives results

Reward top performers with the ultimate bucket-list trip: Grand Prix weekends, the Rolex Masters, Cannes red carpets and private access at The Riv. Teams return energized, loyal and inspired, with stories they tell for years.

02 Team building that actually works

Superyacht challenges, supercar driving, leadership dinners at The Riv and custom workshops against a cinematic backdrop. Your team leaves closer, more aligned and ready to hit targets.

03 Zero stress, fully managed

Our U.S.-facing team handles everything in English: flights, visas, luxury transfers, payments and on-site hosting. One point of contact, white-glove throughout.

04 Access no one else can offer

Members-only at The Riv means private lounges, screening-room premieres and rooftop nights with zero crowds or paparazzi. Your people feel like true VIPs.

05 Scalable and perfectly timed

An ideal 12 to 18 month planning window for marquee dates. Packages scale from 10 to 60 guests, from a Grand Prix focus to multi-event trips or a standalone Riv Signature Day.

06 Memories that boost retention

Teams who experience Monaco through The Riv report higher engagement and stronger loyalty. More than a trip, it is a retention tool that says you are elite, and we invest in you.

Signature group experiences

Three curated collections and a fully bespoke option. Every package includes VIP hospitality, five-star stays, private transfers and a dedicated host. Pricing is per guest, indicative for the 2027 season and confirmed on proposal.

01 THE GRAND PRIX

ENTRY FLAGSHIP · 3-4 DAYS

The Monaco Formula 1 weekend at its finest. Grandstand or terrace hospitality above the circuit, a yacht-side welcome, five-star rooms and a members' table at The Riv.

from \$9,500 per guest

02 THE RIVIERA CIRCUIT

MULTI-EVENT · 5 DAYS

Two icons in one trip. The Grand Prix paired with the Rolex Monte-Carlo Masters or a Cannes premiere, linked by the Riviera's finest hotels and a private chauffeur.

from \$14,000 per guest

03 THE TRIPLE CROWN

THE ULTIMATE WEEK · 7 DAYS

The pinnacle. The Grand Prix, the Cannes Film Festival and the Rolex Masters, crowned by full Riv access, a superyacht day and a helicopter arrival from Nice.

from \$18,500 per guest

+ THE RIV SIGNATURE DAY

ADD-ON · 1 DAY

A members-only day on the Rock, added to any package or booked alone. Lounge access, a Michelin table and a VIP matchday at Stade Louis II.

from \$1,850 per guest

◆ BESPOKE

TAILORED · PRICE ON PROPOSAL

Sales kick-offs, board retreats, client incentives or awards trips, built around your objectives, group size and budget from a blank page.

designed around your brief

INCLUSIONS & UPGRADES

What every experience includes

INCLUDED AS STANDARD

- ◆ VIP event hospitality & premium seating
- ◆ Five-star accommodation, sea-view where possible
- ◆ Private airport transfers & chauffeured cars throughout
- ◆ A dedicated English-speaking host & 24/7 concierge
- ◆ Curated dining at Monaco's Michelin tables
- ◆ Full itinerary planning & on-the-ground team

OPTIONAL UPGRADES

- ◆ Superyacht charter with harbour berthing for the Grand Prix
- ◆ Helicopter transfers from Nice
- ◆ Supercar driving experiences & circuit tours
- ◆ Private chef, sommelier or wellness programmes
- ◆ Athlete or celebrity guest appearance
- ◆ Branded team-building & awards ceremonies

PER GUEST · USD · 2027 SEASON

Indicative pricing

EXPERIENCE	DURATION	FROM (USD, PER GUEST)
The Grand Prix	3-4 days	\$9,500
The Riviera Circuit	5 days	\$14,000
The Triple Crown	7 days	\$18,500
The Riv Signature Day	1 day	\$1,850
Bespoke	Tailored	On proposal

All prices are in U.S. dollars, indicative, per guest, for the 2027 season and confirmed on proposal. Final pricing reflects group size, dates, hotel category and selected upgrades. A deposit secures your dates; marquee events sell out 12-18 months ahead.

Ready to reward in Monaco?

Share your group size and preferred dates through the group sales request at asmonacofeminine.com. Submit to download this pack, and a dedicated representative will build your custom proposal.

Let The Riv turn your next corporate milestone into a legendary chapter on the Riviera. Limited availability for 2027 marquee dates; early inquiries receive priority access.

